



For immediate release

June 20, 2023

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FROST & SULLIVAN RECOGNIZES HED, INC WITH THE NORTH AMERICAN OFF-HIGHWAY TELEMATICS PRODUCT LEADERSHIP AWARD

Hartford, WI (June 20) - HED, Inc. is a leading designer and manufacturer of vehicle controls and monitoring solutions and was recently awarded the North American Off-Highway Telematics Product Leadership Award by Frost & Sullivan.

To earn a Best Practice Award from Frost & Sullivan, companies need to demonstrate and deliver a solid solution designed and embedded with high-quality and reliable performance. Specific areas highlighted within HED's CANect Telematics solution that helped earn the award include:

- A comprehensive off-highway vehicle control and telematics solution
- Meeting customers' needs through reliable and quality design
- A customer-focused growth strategy
- A leading position with continuous enhancement
- Superior operational efficiency in delivering customer benefits

"With its product-led customer-focused strategy, HED consistently brings best-in-class OHW vehicle control and telematics solutions to the market. The company's optimized control solutions reduce the total cost of OHW vehicle ownership, improve workers' productivity, safety, and connectivity, and are simple to use with broad functionality" Stated Elizabeth Whynott, Best Practices Research Analyst for Frost & Sullivan.

HED's CANect Telematics is an end-to-end solution enabling customers to define the on-vehicle and cloud experience offered to end-users. Deployed by the OEM, HED's CANect solution provides software applications for end-users to monitor their fleets and has proven to be a useful tool for a variety of applications from condition-based maintenance to system integration reducing total cost of ownership (TOC), improving productivity, increasing safety and connectivity, expanding functionality and simplifying ease-of-use.

Located in Hartford, Wisconsin USA, incorporated in 1986 and privately held, HED is an industry leader specializing in the design, manufacture, and application of innovative, rugged electronic controls and telematics solutions for on and off-highway OEMs. We provide a complete line of controllers, displays, keypads, and telematic solutions.

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